



Wisconsin Section News

www.itewisconsin.org

2025 Quarter 2

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PRESIDENT'S MESSAGE

By Eric Frailing, PE, PTOE

Valued Members of the Wisconsin
Section:

It's summertime already, where has the year gone? School's out (cue Alice Cooper), the NBA season is in the rearview mirror, baseball's in full swing, and brats are on the grill. Speaking of brats, what is a better time to shamelessly plug the Summer Social event? The Section Meeting Committee is working on the final details, so watch your email and LinkedIn for more information coming soon for a fun, family-friendly outing coming up in August!



Yet another successful Traffic Engineering Workshop & Transportation Planning Forum is in the books. Thank you to all of our speakers and attendees that made this yet another record year! A special shout-out to Laura Schroeder and her planning crew for arranging another great program! Mark your calendars now; next year's event is scheduled for April 16th at the Waukesha County Technical College in Pewaukee.

The Section Meeting Planning Committee is in the process of establishing a joint meeting with the Wisconsin Section of ASCE. We look forward to what this new partnership can bring to both organizations. Stay tuned!

An update on ITE's rebranding efforts: your Wisconsin Section and the Great Lakes District have recently submitted their respective Discovery Reports. What does that mean? The Discovery Report was a way of taking inventory of all the materials, both physical and electronic, that would need to be updated to align with the new ITE branding plan. All Student Chapters, Sections, and Districts were asked to complete these documents and submit them to ITE International. With this information, ITE International will determine a timeline, and more importantly, tools to



assist in getting everyone updated. The Wisconsin Section has tried to remain proactive in this effort – we've already adopted the new color palettes, fonts, and layouts with our documents and reports. A special thanks to Jeff Knudson and his marketing folks at SRF for helping give our newsletter layout a new look!

The last major step will be updating our Section logo, once ITE International sends out the template tools. The Board is already working on various design options. If you have any ideas you'd like to pass along, please review [ITE's Brand Guidelines document](#) (refer to Section 4 "Visual Identity"), and send them to me at president@itewisconsin.org.

We've also updated our LinkedIn presence. At the end of May, you all should have received an email regarding our new location: www.linkedin.com/company/ite-wisconsin-section/. If you haven't already, please take a moment to follow us at our new location. The new location gives us many more options when it comes to sharing information with our members and our connections outside of ITE. Moving forward, no new content will be posted to the old LinkedIn group, and the old group will disappear in the coming months.

We're also using this as a time to do a little cleanup of our records. Derrin Welford has been busy combing through the member and non-member lists and making sure contact information is up to date. Thank you, Derrin, for your extra work on this task! This effort will hopefully cut down on the number of emails that either get sent to obsolete addresses or get rejected after bouncing too many times. If you know of anyone who isn't receiving our emails and should or would like to, have them get in touch with Derrin (vicepresident@itewisconsin.org) or myself, and we'll get them back in the loop. If you do have any changes in contact information, employer, or job title, please update your profile on <https://www.ite.org/> as soon as possible, as those records are used as the foundation of our database.

Once again, please consider getting more involved in your ITE Wisconsin Section. There are many ways you can get involved at whatever level works best for your busy schedule. We are always looking for assistance on the Section Meeting Planning Committee – especially in the Madison and western portions of the state. Please encourage any younger members you know to help with this committee – it's a great way to meet new folks in all corners of the profession!

Regards,

Eric Frailing, PE, PTOE
2025 ITE Wisconsin Section President
efrailing@msa-ps.com

NEW TRAFFIC ENGINEERING RESOURCES!

Article by: Dan Brugman, WisDOT

The Wisconsin Department of Transportation (WisDOT) has several new resources available:

Restricted Crossing U-Turn (RCUT) Intersections

WisDOT recently published RCUT (also known as J-Turns) guidance in the Facilities Development Manual ([FDM 11-25](#)) in February 2025. The existing safety engineering [webpage](#) was also overhauled to include several new resources to help educate the public on these alternative intersection types.

The [webpage](#) now features several videos that explain what RCUTs are, identify where to use RCUTs, describe how to drive them, and illustrate how larger trucks can navigate them successfully.



The webpage also provides several brochures to help communicate how to drive the different RCUT layouts seen on Wisconsin roadways!

- How to Drive an RCUT – [Extended turn lanes](#)
- How to Drive an RCUT – [Without extended turn lanes](#)

Speed Limit Process

WisDOT updated its [speed limit policy](#) within the Traffic Engineering, Operations and Safety (TEOpS) Manual in November 2024 to align with the December 2023 Manual on Uniform Traffic Control Devices (MUTCD) and forthcoming Wisconsin MUTCD. The new MUTCD emphasizes consideration of roadway context (roadway environment). WisDOT restructured the policy to better align with these considerations and provided additional guidance on approval authorities for state and local roadways. Any requests



to modify speed limits still need to follow statutory requirements and require an engineering and traffic investigation (engineering study) to support the changes.

WisDOT has also created a new [webpage](#) to provide general information on the types of speed limits, describe how speed limits are established, provides several examples of modifications and requirements, and lists available tools and resources. There is also a frequently asked question section and a resources webpage to assist local municipalities with the complexities of navigating statute requirements and approval authorities.

RECENT MEETINGS & EVENTS

2025 ITE Great Lakes District and WTS Central Region Joint Annual Meeting; June 8-9, 2025

ITE and WTS welcomed a great crowd to the Annual Meeting this year in Indianapolis! The group enjoyed a beautiful railroad-themed hotel (Crowne Plaza Downtown), lots of great presentations, and a robust social program that gathered colleagues and allowed strong bonds to form!



A beautiful conference hall in a historic building!

ITE WISCONSIN TECHNICAL COUNCILS

Here are all the Wisconsin Section councils and committees and those leading the efforts. Increase your network, enhance your career...consider joining!

Committee/Council	Contact	Email
Awards Committee		
	Brian Scharles	BrianS@tapconet.com
	Joseph Blakeman	JBlakeman@tooledesign.com
Communications Committee		
	Dan Murphy	daniel.murphy@milwaukeecountywi.gov
	Jeff Knudson	jknudson@srfconsulting.com
Meetings Committee		
	Kevin Wehner	kwehner@klengineering.com
	Adam Walter	adam.walter@strand.com
	Jessica Lee	jessica.lee@rasmith.com
Traffic Engineering Workshop and Transportation Planning Forum Committee		
	Laura Schroeder	laura.schroeder@rasmith.com
Public Agency Council		
	Mike May	mmay@wauwatosa.net
Education Council		
	Anne Holzem	aholzem@msa-ps.com
SimCap Committee		
	Rob Beuthling	rbeuthling@hntb.com
Traffic Engineering Council		
	Kevin Wehner	kwehner@klengineering.com
Safety Council		
	Christian Sternke	csternke@tadi-us.com
TSMO Council		
	Todd Szymkowski	todd.szymkowski@dot.wi.gov
Planning Council		
	Jerry Shadewald	jshadewald@HNTB.com
Complete Streets Council		
	Jeff Polenske	jeffrey.polenske@mbakerintl.com

LINKEDIN GROUP UPDATES

We've changed the Wisconsin ITE LinkedIn site to allow more functionality. This is great for everybody, and we now allow tagging and sharing of information. Please check it out and engage with us!

www.linkedin.com/company/ite-wisconsin-section/

The intention of the group is to post about upcoming news and updates from ITE Wisconsin, Great Lakes ITE, ITE International, and other relevant business and perspectives. **The old LinkedIn Group location will be closed in the coming weeks.**

JOB POSTINGS

If you have a job opening and would like to be listed in the newsletter, added to the section website (<https://itewisconsin.org/classifieds.php?type=job>), and publicized at upcoming section meetings, contact John Bruggeman at john.bruggeman@rasmith.com

Highlighted Job Posting

Engineering Project Manager (Design)

Milwaukee County

Under limited supervision, administer and manage all engineering projects from start to finish and to perform such other duties as may be assigned.

UPCOMING ITE EVENTS

Below is the list of upcoming ITE Wisconsin events or key dates. Additional details will be provided as the event gets closer.

Date	Location	Time	Event Description
July 16	WisDOT TMC Milwaukee, WI	Lunch	Joint ITE/ITS Meeting More information below this table
Aug 10 – 13	Orlando, FL	All day	2025 ITE Annual Meeting and Exhibition
August TBD	TBD Waukesha County	TBD	Social Event TBD
September TBD	Virtual	TBD	Joint ASCE Meeting
September TBD	WisDOT SE Region Waukesha, WI	Breakfast	Joint Meeting with WTS

Date	Location	Time	Event Description
October TBD	TBD	Dinner	UW-Madison/UW-Platteville Student Night
October 16	WCTC Pewaukee, WI	All day	ITS Forum
Nov 15	Scholarship Deadline		Harvey Shebesta Award
December TBD	TBD	Dinner	Annual Section Meeting & Awards Night
2026			
Jan 11 – 15, 2026	Washington, D.C.	All day	2026 TRB Annual Meeting
Jan TBD, 2026	Virtual	TBD	Transition Meeting and 2026 Board Meeting
Jan TBD, 2026	TBD Madison, WI	Lunch	Public Service Appreciation
Jan 31, 2026	Scholarship Deadline		Martin Bruening Award, Ken Voigt Rising Star Award
March TBD, 2026	TBD	Dinner	UWM/Marquette/MSOE Student Night
March TBD, 2026	Virtual	TBD	ITE Virtual Spring Conference
April 16, 2026	WCTC Pewaukee, WI	All day	Traffic Engineering Workshop and Transportation Planning Forum
May TBD, 2026	Virtual	Lunch	NCITE & ITE WI Joint Section Meeting
July 19 – 22, 2026	Detroit, MI	All day	2026 Joint ITE International and Great Lakes District Annual Meeting and Exhibition

JULY 16, 2025 ITS/ITE JOINT LUNCH MEETING

There is a fantastic opportunity coming up! Rebeca Klein, Elizabeth Schneider, Andy Plamann, and Todd Szymkowski will be talking about the WisDOT Traffic Management Center, the PCMS integration initiatives, the Madison beltline Flex Lane Maintenance, and some Video Analytics Pilot projects. There are PDHs available, and this will be held at the WisDOT Traffic Management Center in Milwaukee. Look for the invitation and please [register](#)!



The TMC is impressive!

ITE WISCONSIN MEMBERSHIP UPDATE

(Don't forget to [RENEW](#)!)

New Section Members

May 1 – June 25

Tyler Schuh



TREASURER'S UPDATE

Treasurer's Report May 16, 2025 to June 23, 2025																			
BEGINNING BALANCE: CHECKING + SAVINGS + CDs	\$ 66,557.00																		
Beginning Balance – Checking \$ 39,047.38 Income - Checking <table> <tr> <td>Dues and Registrations</td><td>\$ -</td></tr> <tr> <td></td><td>\$ -</td></tr> <tr> <td>Total Income – Checking</td><td>\$ -</td></tr> </table> Expenditures - Checking <table> <tr> <td>Star Chapter Fee</td><td>\$ 19.95</td></tr> <tr> <td>Credit Card Payment</td><td>\$ 126.00</td></tr> <tr> <td>Student Chapter MSOE</td><td>\$ 500.00</td></tr> <tr> <td>Martin Bruening</td><td>\$ 1,000.00</td></tr> <tr> <td>NCITE Joint Meeting</td><td>\$ 122.50</td></tr> <tr> <td>Total Expenditures – Checking</td><td>\$ 1,768.45</td></tr> </table> Ending Balance – Checking \$ 37,278.93		Dues and Registrations	\$ -		\$ -	Total Income – Checking	\$ -	Star Chapter Fee	\$ 19.95	Credit Card Payment	\$ 126.00	Student Chapter MSOE	\$ 500.00	Martin Bruening	\$ 1,000.00	NCITE Joint Meeting	\$ 122.50	Total Expenditures – Checking	\$ 1,768.45
Dues and Registrations	\$ -																		
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Martin Bruening	\$ 1,000.00																		
NCITE Joint Meeting	\$ 122.50																		
Total Expenditures – Checking	\$ 1,768.45																		
Beginning Balance – Savings \$ 16,567.06 Income - Savings <table> <tr> <td>Interest Payment</td><td>\$ 1.41</td></tr> <tr> <td>Total Income – Savings</td><td>\$ 1.41</td></tr> </table> Expenditures - Savings <table> <tr> <td></td><td>\$ -</td></tr> <tr> <td>Total Expenditures – Savings</td><td>\$ -</td></tr> </table> Ending Balance – Savings \$ 16,568.47		Interest Payment	\$ 1.41	Total Income – Savings	\$ 1.41		\$ -	Total Expenditures – Savings	\$ -										
Interest Payment	\$ 1.41																		
Total Income – Savings	\$ 1.41																		
	\$ -																		
Total Expenditures – Savings	\$ -																		
Beginning Balance – CD \$ 10,942.56 Income - Savings <table> <tr> <td>Interest Payments</td><td>\$ 67.53</td></tr> <tr> <td>Total Income – Savings</td><td>\$ 67.53</td></tr> </table> Expenditures - Savings <table> <tr> <td></td><td>\$ -</td></tr> <tr> <td>Total Expenditures – Savings</td><td>\$ -</td></tr> </table> Ending Balance – CD \$ 11,010.09		Interest Payments	\$ 67.53	Total Income – Savings	\$ 67.53		\$ -	Total Expenditures – Savings	\$ -										
Interest Payments	\$ 67.53																		
Total Income – Savings	\$ 67.53																		
	\$ -																		
Total Expenditures – Savings	\$ -																		
ENDING BALANCE: CHECKING + SAVINGS + CDs	\$ 64,857.49																		

Prepared By: Joseph Blakeman, Treasurer
6/24/2025

PEDESTRIAN SCRAMBLE ANYBODY?



Ped scramble location in Orange California...should we apply these more frequently in Wisconsin? Talk among yourselves!

Do you have some information to share? The ITE Newsletter is an excellent medium for reaching Section members. If you would like something published in the upcoming newsletter, please contact the 2025 Wisconsin Section Member Director, Jeff Knudson at jknudson@srfconsulting.com.

ITE WISCONSIN SECTION SPONSORS

Thank You 2025 – 2026 Sponsors!

Gold Sponsors



Silver Sponsors



*If you're interested in sponsoring the Wisconsin Section, contact: **Brian Scharles, BrianS@tapconet.com***