



# Wisconsin Section News

## Spring 2022, Issue 1

[www.itewisconsin.org](http://www.itewisconsin.org)

### In This Issue...

|                                                                      |    |
|----------------------------------------------------------------------|----|
| New Bicycle Experiences Ahead                                        | 1  |
| President's Message                                                  | 3  |
| Recent Meetings and Events                                           | 4  |
| Call for WI ITE Volunteers                                           | 6  |
| Infrastructure Investment and Jobs Act/Bipartisan Infrastructure Law | 6  |
| ITE Talks Transportation Podcast Series                              | 6  |
| Job Postings                                                         | 7  |
| Upcoming ITE Events                                                  | 8  |
| Upcoming Awards                                                      | 10 |
| ITE Wisconsin Membership                                             | 12 |
| Treasurer's Update                                                   | 13 |
| Transportation Funny Photos                                          | 14 |
| ITE Wisconsin Section Sponsors                                       | 15 |

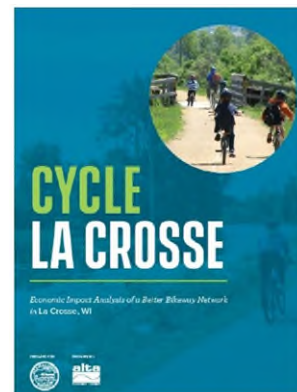
### Upcoming Newsletter

If you would like something published in the next newsletter contact:  
Stephanie Sward at  
[swards@cityoflacrosc.org](mailto:swards@cityoflacrosc.org)

## New Bicycle Experiences Ahead

*By Stephanie Sward*

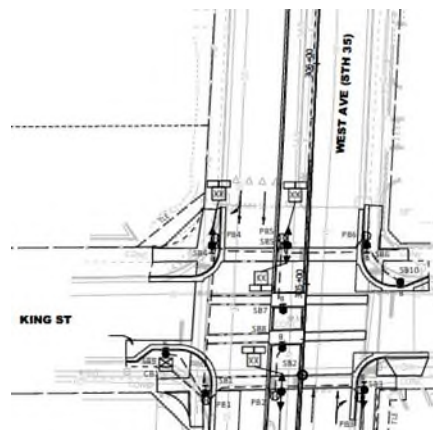
Building high-quality bicycle infrastructure impacts La Crosse's bottom line by helping reduce the cost of healthcare, preventing deadly and expensive collisions, creating more low-cost travel options, reducing air pollutants, and supporting local businesses. This economic impact analysis quantifies how La Crosse's existing bikeways benefit residents in the region and looks at how a fully built out bikeway network could further contribute to the local economy. Building La Crosse's proposed bikeway network could provide positive economic benefits for the region. Over a 20-year period, the proposed bikeway network could provide residents with \$281 million to \$299 million in total economic benefits, including: \$194 million in health and safety benefits, \$60 million in transit and air quality benefits, and \$27 million in economic benefits. That said, even with extensive primary and secondary research included in this analysis, it is not possible to accurately forecast the exact impacts of all bicycle related factors. Accordingly, some qualitative benefits of bicycling aren't included, and all estimated benefits are rounded and should be considered rough order of magnitude estimates instead of precise amounts.



To build the bikeway network, several upgrades have been completed the last several years.

### King Street Neighborhood Greenway

King Street was designated as a neighborhood greenway to provide a quieter route for pedestrians and bicyclists. The bicycles share the lanes with the vehicles which are driving slower due to traffic circles, curb extensions, and raised



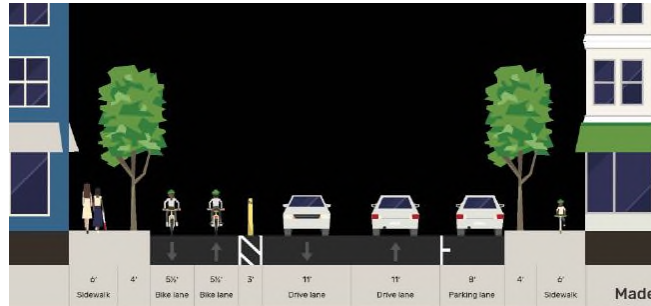
intersections along the route. The last portion built in 2021 closed the median on STH 35 to reduce conflicts for bicyclists crossing the highway. A Rectangular Rapid Flashing Beacon (RRFB) was installed to assist crossing pedestrians and bicycles.

### Gillette Street Bicycle Lanes

Gillette Street connects two neighborhood schools, a library, and two existing multiuse paths. The project, with neighborhood input, removed one side of parking to reduce ROW impacts.

### 2<sup>nd</sup> Street 2-way Cycle Track - coming 2023

Coming next year, the City will be installing a 2-way Cycle Track connecting the Oktoberfest Grounds, the La Crosse Center, two City trails, and several City Parks in the downtown district. This upcoming project will impact a City traffic signal, as well as install two raised intersections to create better visibility of conflicting pedestrians and bicyclists.



### Drift Cycle

If you find yourself in La Crosse wanting to try out some of our new bicycle friendly facilities without a bicycle, we've got you covered! For a small fee, you can rent a bicycle from one of our 8 Hub locations throughout the downtown area. In 2022 additional locations will be added near UW-La Crosse, Gundersen Health Campus, Viterbo University, and Mayo Health Campus.



## President's Message

*By Jess Billmeyer*

As we move forward in 2022, I am looking forward to serving as the ITE Wisconsin Section President. I think this will be an important year to reinvigorate the section's in person activities emerging from the COVID pandemic.

The ITE Wisconsin Board is like a relay race. Each year, you move up a position, learning the ropes from the person before you and passing on what you know to the next person. In the past 4 years, I've made great connections with my board mates and I am privileged to work with a great group of professionals on the Wisconsin Section Executive Board this year. For 2022, you will be served by the following board members:

- Andre Ost – Vice President
- Brian Scharles – Treasurer
- Eric Frailing – Secretary
- Stephanie Sward – Director
- Jeff Held – Past President
- Kelly Trac – Great Lakes District Rep
- John Bruggeman - Administrator

I would like to thank Allan Pacada for his long service to the section board and Kelly Trac for her past service on the board and for her continuing on as our new Great Lakes District Rep! I'm also excited to welcome Stephanie Sward as our new board member.

I began my ITE journey as a student at Georgia Tech. I received an ITE scholarship that allowed me to continue my education and it's a gift I will not forget. It began my involvement in this organization that has given me so much back. I've been involved in ITE section, district and international committees and I can report that you will get more out of volunteering for ITE than you put in. I really value the things I've learned and the people I've met. They've made me a better professional. As we emerge from the pandemic, there are many new exciting opportunities within our section that need volunteers. I'm encouraging each of you to say "YES!" You won't regret it! Feel free to ask me about my journey.

In the next few months, we are going to be launching our ITE Wisconsin Technical Councils. These Councils will be a great forum to discuss technical content with your peers. In addition to our existing SimCap group, we are adding Traffic Engineering, Safety, and Transportation System Management & Operations (TSMO) councils. I'm grateful for Kevin Wehner, Christian Sternke and Todd Szymkowski for leading the new councils! Be on the lookout for their first meetings and make a plan to attend.

Please ask me or any one of the Board members if you would like to become involved in any of the many volunteer opportunities within our Wisconsin Section. Currently, we have volunteer openings for:

- ITE Wisconsin Section Meetings Committee
- ITE Great Lakes District 2024 Conference Planning Committee (Chairs & Members)
- ITE Wisconsin Planning Council Chair
- ITE Wisconsin Complete Streets Council Chair
- ITE Great Lakes District Endowment Committee – WI Rep

If you have any questions or comments about the section, please contact me. Have Fun!

Jess Billmeyer ([jess.billmeyer@aecom.com](mailto:jess.billmeyer@aecom.com))

*ITE Wisconsin Section President, 2022*

## Recent Meetings and Events

### Milwaukee Area Student Night Section Meeting, March 10, 2022

*ITE Student Chapter UW-M, Marquette, and MSOE*



Jess Billmeyer opened the meeting by thanking this year's Section sponsors and all those who called in to attend, in addition to introducing the 2022 executive board members. Two new members were welcomed. A reminder was given to renew ITE memberships for 2022. Brian Scharles provided an update to the Treasurer's Report. A formal request was given asking for volunteers to assist the section with chairing committees and assisting with upcoming events.

After the Wisconsin updates, student members of the ITE Student Chapters at MSOE and

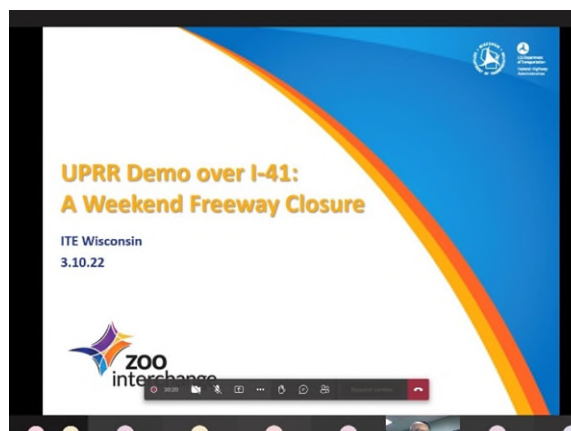
Marquette provided updates for their student chapters.

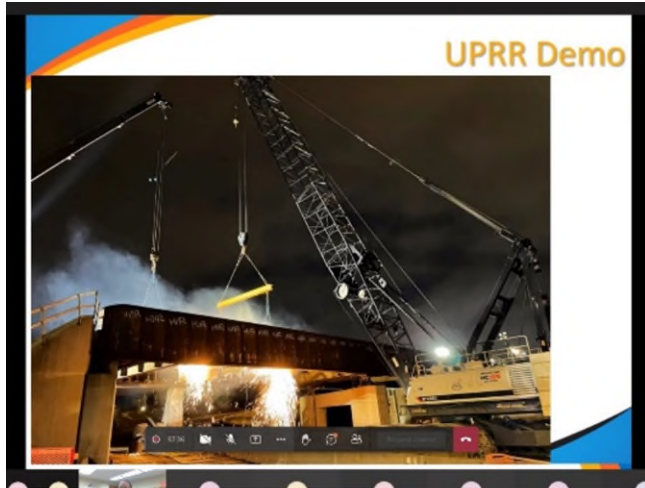
- **Xavier Hulbert, MSOE**– Provided an update for this school year's chapter events. Since the chapter was established in 2020 the chapter has grown in membership to 51, with 31 new members this school year. In 2021 they had five presentations, in 2022 they have scheduled eight presentations from a variety of sources and covering a variety of topics.
- **Mackenzie Allen, Marquette University** – Provided an update for this year's chapter events. They are working through challenges in leadership and working in a virtual world. The chapter has seen growth despite the challenges, has hosted several events and speakers and attended the traffic bowl last year. They plan to join with the student chapter of ASCE to tour the airport this spring.

### Tim Vik of HNTB presented on "Union Pacific Railroad Demo over I-41"

Tim Vick of HNTB provided a great summary of the Zoo Interchange including location, limits, and schedule. He then focused on the North Leg (current construction location). Tim explained the purpose of the Transportation Management Plan (TMP). The strategies in the TMP included traffic operations, traffic incident management, and public information & outreach.

All those pieces of the TMP were needed for the weekend closure of I-41 to demolish the UPRR over the freeway. The closure required extensive detour route signing, public outreach, and stakeholder input. The demolition was completed and cleaned up 12+ hours earlier than





anticipated. Half of the driving public diverted or stayed away from the work due to the public outreach. The team did learn to review right turning movements in relation to truck needs when they are needed for the detour route. Tim thanked the SE Region signals team for providing a smooth route for the diversion on surface roads in the area of the closure.

### Public Service Appreciation Meeting, January 26<sup>th</sup>, 2022

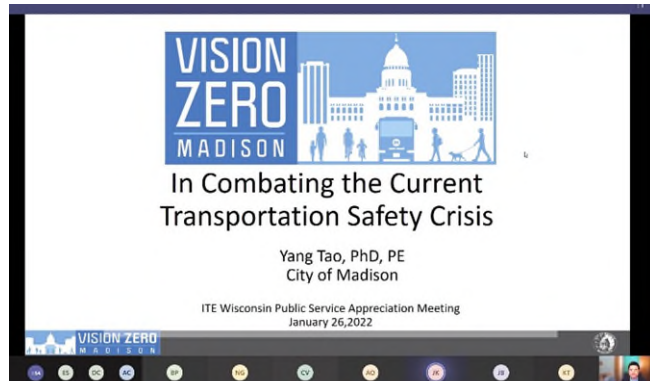
On Wednesday, January 26<sup>th</sup>, the ITE Wisconsin Section held its annual public service appreciation meeting virtually through Microsoft Teams.



Jess Billmeyer opened the meeting by thanking this year's Section sponsors and all those who called in to attend, in addition to introducing the 2022 executive board members.

Six new members were welcomed. A reminder was given to renew ITE memberships for 2022. Andre Ost provided the final Treasurer's Report for 2021. A formal request was given asking for volunteers to assist the section with chairing committees and assisting with speakers.

After an update was given about upcoming awards and other calendar events, Yang Tao, of the City of Madison gave a presentation on the creation of the Vision Zero which was started in 2020 in Madison, Wisconsin. Tao's presentation gave a great view of how the Comprehensive Plan was created, implemented, how the pilot programs are showing results and, as well as future plans for the remainder of Madison, Wisconsin.



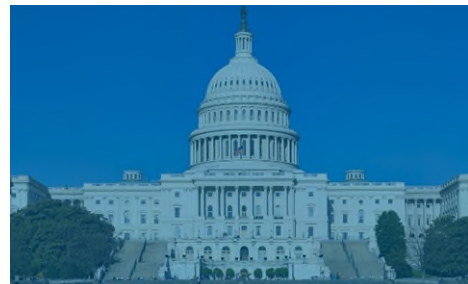
## Call for WI ITE Volunteers

- ITE Great Lakes District 2024 Conference Planning Committee
- ITE Wisconsin Planning Council Chair
- ITE Wisconsin Complete Streets Council Chair
- ITE Great Lakes District Endowment Committee – WI Rep

## Infrastructure Investment and Jobs Act/Bipartisan Infrastructure Law

The \$1.2 trillion Infrastructure Investment and Jobs Act (IIJA) is the largest and most comprehensive infrastructure bill in American history. It is a two-for-one piece of legislation containing both a reauthorization of the surface transportation program and a once-in-a-generation infrastructure investment.

ITE has established this page as a one-stop resource for our members to understand the details of this complex legislation and get the latest information. We will be collecting and curating the best resources we can find from different sources. Resources will be updated frequently. If you would like to recommend a resource to us please do so at [ite\\_staff@ite.org](mailto:ite_staff@ite.org).



### ITE Resources

- [Infrastructure Investment & Jobs Act \(IIJA\) – What's In It for ITE Members?](#)

## ITE Talks Transportation Podcast Series



Selected by [Feedspot](#) as the #1 transportation podcast to listen to in 2021.

### A NEW EPISODE EVERY MONTH

ITE Talks Transportation is a collaboration between ITE and Bernie Wagenblast, founder and editor of the Transportation Communication Newsletter and host of Transportation Radio. Each month, a new podcast features a thought leader within the transportation industry. In keeping with #transportationtuesday, a new episode will be available the 4th Tuesday of every month.

Give Us Your Feedback on ITE's Podcast Program: Email [Holly Stowell](mailto:Holly.Stowell)

## Job Postings



City of Madison is seeking a Transportation Engineer

This position is responsible professional transportation engineering and planning project management within the Transportation Department.

If you have a job opening and would like to be listed in the newsletter and at upcoming section meetings, contact Brian Scharles ([brians@tapconet.com](mailto:brians@tapconet.com)).

**Member Area Login**

Please click below to be taken to the Member Login screen.

Not a member yet? Click here to join

**LOGIN**

**Quick Links**

- Member Area
- [Classified Job Listings](#)
- Photo Gallery
- Calendar of Events
- Yearbook
- Sponsorship
- SimCap Users Group

**Announcements**

**JOB POSTINGS**

Be sure to check out the latest job postings on our classifi...  
[Read More](#)

**2022 ITE WISCONSIN SECTION SPONSORSHIP OPPORTUNITIES!**

Please refer to the sponsorship letter below regarding excit...  
[Read More](#)

**MARCH 2022 SECTION MEETING**

Please join us for the March Section Meeting on Thursday, Ma...  
[Read More](#)

**Newsletter**

[Winter 2021 Newsletter](#)

**UPCOMING EVENTS**

**MAR 10** MARCH 2022 SECTION MEETING  
Milwaukee Student Night

**APR 6** 2022 ITE TRAFFIC ENGINEERING WORKSHOP & TRANSPORTATION PLANNING FORUM  
Please join us for the ITE Traffic Engineering Workshop!

**Sponsors**

**raSmith**  
CREATIVITY BEYOND ENGINEERING

## Upcoming ITE Events

### 2022 ITE WI Traffic Engineering Workshop and Transportation Planning Forum

Please join us for the Traffic Engineering Workshop and Transportation Planning Forum on **Wednesday, April 6th**. The workshop will be **IN PERSON** at the Ingleside Hotel in Pewaukee. This year's program is packed with interesting content and we hope you will take this excellent opportunity to earn up to 6 professional development hours for participating, including a session on ethics for your Wisconsin PE renewal. Please register by March 30th via the link below.

Please also consider sponsoring the WI Section to help us continue delivering relevant technical content and fun social and networking activities as we transition back to in person events. Note that the sponsorship of the workshop and the year-long section activities have been combined this year. See below for more information on sponsorship.

[Program](#)

[Meeting Notice](#)

[Register / Sponsor Here!](#)

[Sponsorship Information](#)

### 2022 ITE District and International Events

- 2022 Great Lakes District Conference
  - June 20-22, 2022; Duluth, MN
  - <https://greatlakesite.org/annual-meeting-2022/>
- 2022 ITE Annual Meeting
  - July 31 – August 3, 2022; New Orleans, LA
  - <https://www.iteannualmeeting.org/>



| <b>Date</b>                   | <b>Event</b>                                                     | <b>Location</b>                  |
|-------------------------------|------------------------------------------------------------------|----------------------------------|
| <b>March 15 – 16, 2022</b>    | ITE Virtual Technical Conference                                 | Virtual                          |
| <b>April 6, 2022</b>          | ITE Traffic Engineering Workshop & Transportation Planning Forum | Ingleside Hotel, Brookfield, WI  |
| <b>May 18, 2022</b>           | Fox Valley Section Meeting                                       | TBD                              |
| <b>June 20 – 22, 2022</b>     | Great Lakes District Annual Meeting                              | Duluth, MN                       |
| <b>July 31 – Aug. 3, 2022</b> | ITE 2022 Annual Meeting and Exhibit                              | New Orleans, LA                  |
| <b>Sept. 14, 2022</b>         | Joint Meeting with WTS                                           | WisDOT SE Region                 |
| <b>Oct. 12, 2022</b>          | UW-Madison/UW-Platteville Student Night Section Meeting          | Madison, WI                      |
| <b>Oct. 27, 2022</b>          | Joint Meeting with ITS Wisconsin                                 | UW Union South, Madison, WI      |
| <b>Dec. 7, 2022</b>           | Annual Section Meeting                                           | Delafield Brewery, Delafield, WI |

## Upcoming Awards

### Ken Voigt/Younger Member Award

Attention ITE members age 35 or younger - Applications for the 2022 Ken Voigt Young Member Award will be accepted through **Monday, May 2, 2022**. This is a great opportunity to be recognized by your peers and experience the ITE Annual Meeting, which will be held in New Orleans from July 31 thru August 3, 2022. Click on the link below to visit our website for additional information. All applications should be submitted to Justin Schueler via email (PDF) to [Justin.Schueler@raSmith.com](mailto:Justin.Schueler@raSmith.com) or by regular mail to:



Justin Schueler c/o Ken Voigt Award  
16745 W. Bluemound Road  
Brookfield, WI 53005-5938

The Ken Voigt Award, sponsored by the ITE Wisconsin Section, recognizes the achievements of a transportation professional under the age of 35. Applicants are evaluated based on project experience, leadership, passion for the profession, and testimonials from their peers. Award recipients will attend the ITE Annual Meeting and submit a paper on their experience for publication in the Section Newsletter. The award honors Ken Voigt, a former ITE Wisconsin and ITE International president with over 50 years of experience in the field of transportation engineering.

### AWARD

- Plaque presented at an ITE Section Meeting
- Recognition in an upcoming section newsletter and yearbook
- ITE Annual Meeting Registration and up to \$1,000 travel expense reimbursement

### ELIGIBILITY

Any Wisconsin Section ITE member who is 35 years old or younger on January 1st of the current year is eligible to apply for the award.

### SUBMITTAL PROCEDURE

The following documents must be included in each submission:

- Completed [Application Form](#)
- Two (2) testimonials from a current ITE member (200 word max./each)
- One (1) testimonial from a current or past supervisor (200 word max.)
- Three (3) examples of specific project experience including your role (150 word max./each)

### EVALUATION CRITERIA

- Overall quality of Working/Project Experience
- The role discussed on the specific project experience and impact on the success of the project
- Insight and opinions discussed in the various testimonials
- Passion and overall commitment to the advancement of the profession
- Examples of leadership skills
- Examples of applying innovative ideas

### PAST AWARD WINNERS

2012 — Erin Schoon

2013 — Joseph Ulatowski

2015 — Tristan Hickman

2016 — John Campbell

2017 — Justin Schueler

2018 — Andy Utic

2019 — Christian Sternke

Feel free to contact Justin at (262) 317-3388 ([Justin.Schueler@raSmith.com](mailto:Justin.Schueler@raSmith.com)) with any questions.

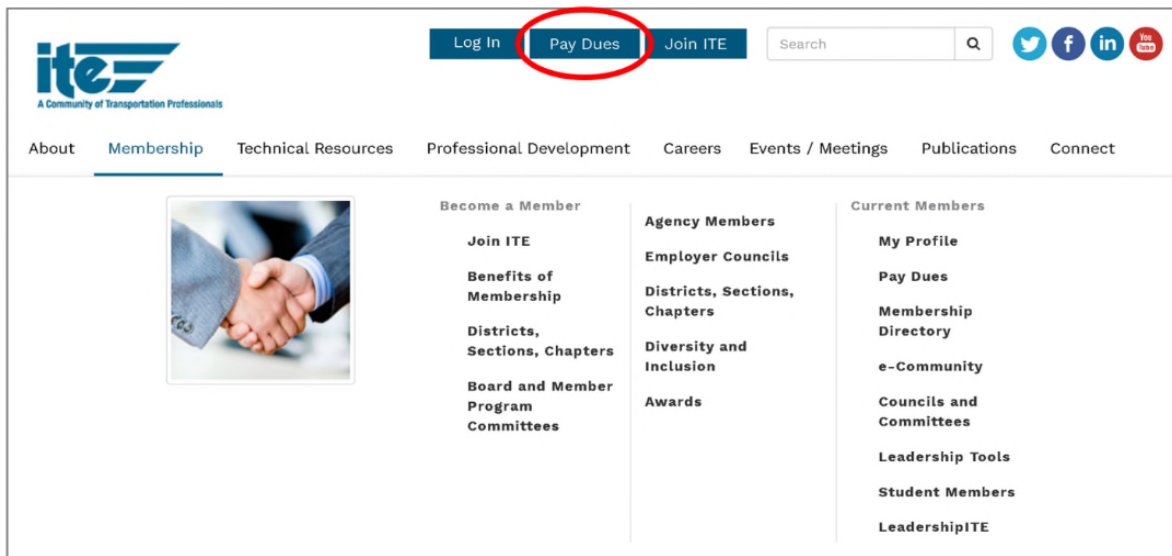
[https://itewisconsin.org/Ken\\_Voigt\\_Award](https://itewisconsin.org/Ken_Voigt_Award)

## ITE Wisconsin Membership

### As of December 2021:

- 231 Current Members (including students)
- 2 new Section Members since December 2021
  - Joe Eichsteadt
  - Md Abu Sayed

*If you haven't already, please renew for 2022!*



## Treasurer's Update

| Treasurer's Report<br>January 1, 2022 to February 28, 2022 |            |         |                    |
|------------------------------------------------------------|------------|---------|--------------------|
| <b>BEGINNING BALANCE: CHECKING + SAVINGS</b>               |            |         | <b>\$28,502.12</b> |
|                                                            |            |         |                    |
| Beginning Balance – Checking                               |            |         | <b>\$7,984.70</b>  |
|                                                            |            |         |                    |
| ITE WS Income - Checking                                   | \$387.50   |         |                    |
| ITE Registrations ACH'S 220217                             | \$1,353.90 |         |                    |
|                                                            |            |         |                    |
| Total Income – Checking                                    | \$1,741.40 |         |                    |
|                                                            |            |         |                    |
| Expenditures - Checking                                    |            |         |                    |
|                                                            |            |         |                    |
| StarChapter Web site                                       | \$ 100.00  |         |                    |
| Website and Section Awards                                 | \$ 271.71  |         |                    |
|                                                            |            |         |                    |
| Total Expenditures – Checking                              | \$ 371.71  |         |                    |
|                                                            |            |         |                    |
| Ending Balance – Checking                                  |            |         | <b>\$9,354.39</b>  |
|                                                            |            |         |                    |
| Beginning Balance – Savings                                |            |         | <b>\$20,517.42</b> |
|                                                            |            |         |                    |
| Income - Savings                                           |            |         |                    |
| February Interest                                          | \$ 0.32    |         |                    |
| January Interest                                           | \$ 0.35    |         |                    |
| Total Income – Savings                                     |            | \$ 0.67 |                    |
|                                                            |            |         |                    |
| Expenditures - Savings                                     |            |         |                    |
|                                                            |            |         |                    |
| Total Expenditures – Savings                               | \$ -       |         |                    |
|                                                            |            |         |                    |
| Ending Balance – Savings                                   |            |         | <b>\$20,518.09</b> |
| <b>ENDING BALANCE: CHECKING + SAVINGS</b>                  |            |         | <b>\$29,872.48</b> |

Prepared By: Brian Scharles, Treasurer  
February 28, 2022 - ITE Board Meeting

## Transportation Funny Photos



Do you have some information to share? The ITE Newsletter is an excellent medium for reaching Section members. If you would like something published in the upcoming newsletter, please contact the 2022 Wisconsin Section Member Director, Stephanie Sward at [swards@cityoflacrosse.org](mailto:swards@cityoflacrosse.org)

## ITE Wisconsin Section Sponsors THANK YOU!

### Platinum Sponsors

**AECOM** Delivering a  
better world

**HNTB**

 **MSA**™

**raSmith**

CREATIVITY BEYOND ENGINEERING

### Gold Sponsor

 **TAPCO**®  
Safe travels.

### Silver Sponsors



**KL**Engineering  
[A] Better Experience

There is still time to become a sponsor for April 2022 ITE Workshop!

Please contact [Jeff Held](#) for more information