Learn more about research in traffic and transportation topics from our ITE student chapter members!

Sponsored By:

2015 TRAFFIC ENGINEERING WORKSHOP AND TRANSPORTATION PLANNING FORUM

Wednesday, April 22, 2015
Welcome address at 7:45 a.m.

6 PDHs available

Country Springs Hotel
2810 Golf Road
Pewaukee, Wisconsin

PRESENTATIONS ONLINE

The presentations will be available online after the conference at http://www.itewisconsin.org/

FEATURED DISCUSSIONS

- Roundabout Safety and Operations
- Benefit-Cost Analysis
- Work Zone Case Studies and Data Collection
- Adaptive Traffic Signals
- Traffic Signal Detection Options
- NEPA Planning and Environmental Linkage
- Traffic Signal Performance Measures
- HCM within Synchro
- New Public Involvement Strategies
- Through-Route Activated Warning System

NEW! POSTER SESSIONS

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OBJECTIVE

Transportation problems are found in urban, suburban and rural areas. The Traffic Engineering Workshop and Transportation Planning Forum are designed to solicit discussions and generate solutions to your transportation problems.

WORKSHOP METHOD

Traffic engineering and transportation planning experts will present case studies, new technologies, current issues and proven approaches. Bring your questions and real-world issues to discuss with our presenters and your peers. This one-day event is designed to share solutions.

6 PDHs available
(Includes 1 PDH for ethics)

Registration deadline is Friday April 10, 2015.
The registration fee is:
- $75 ITE Section Members
- $90 Non-members
- $15 Students

Not an ITE member? You can register as a non-member or you can pay your $25 dues with registration. Register as a member and enjoy the benefits of membership all year!

Refund of registration fees can be made if notice of withdrawal is received by the ITE on or before April 15, 2015.

Registration Fee Covers:
- All Presentations at Workshop and Forum
- Continental Breakfast
- Break Refreshments
- ITE Lunch Meeting
- 6 PDHs
- Free Wireless Internet Access

DATE: Wednesday, April 22, 2015
TIME: 7:00 a.m. to 3:30 p.m.
Welcome address at 7:45 a.m.

LOCATION:
The Country Springs Hotel is in Pewaukee, 20 miles from Milwaukee and 60 miles from Madison with easy access from I-94.

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<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
<th>Track A</th>
<th>Track B</th>
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<tbody>
<tr>
<td>7:00 AM</td>
<td>WELCOME AND OPENING REMARKS</td>
<td>Welcome Dawn Krahn, ITE Wisconsin Section President</td>
<td>Conference Opening Remarks John Bieberitz, Conference Chair</td>
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<tr>
<td>7:45 AM</td>
<td>OPENING SESSION</td>
<td>Operative Analysis and Safety Evaluations Andrea Bill, UW Madison TOPS Lab</td>
<td>Predicting Recurring and non-Recurring Delay for a Benefit-Cost Analysis Tool Dawn Krahn, WisDOT and Todd Pulum, SRF</td>
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<tr>
<td>8:00 AM</td>
<td>TRACK A</td>
<td>Innovative/Experimental Pavement Markings (Orange) Matt Rauch, WisDOT</td>
<td>NEPA Planning and Environmental Linkage (PEL) Madison Bettline as a PEL Pilot Study for WisDOT WisDOT and Strand Associates</td>
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<td></td>
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<td>Work Zone Data Collection Susan Paulus, Lakeside Engineers</td>
<td>I-90 Corridor (Mississippi River Crossing) Bicycle &amp; Pedestrian Accommodations Darren Fortney and Nate Day, SEH</td>
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<td>TRACK B</td>
<td>Adaptive Signal Control Performance Dave Kames, WisDOT</td>
<td>Improving our Reach—A new Tool for the PI Toolkit Amy Canfield, AECOM</td>
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<td>Operations Oriented Traffic Signal Performance Measures Darcy Bullock, Purdue University</td>
<td>Through-Route Activated Warning System Lee Gibs, SRF Consulting Group</td>
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<td>2:15 PM</td>
<td>BREAK – Poster Session</td>
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<tr>
<td>2:30 PM</td>
<td>TRACK A</td>
<td>HCM within Synchro: Best Practices Jeff Knudson and Alex Thomburg, SRF Consulting Group</td>
<td>Roundabouts with Pre-emption Andy Wina, WisDOT</td>
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<td>Retrofitting Roundabouts for OSOW Network Brad Severson and Doug Senso, RA Smith National</td>
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<td>3:00 PM</td>
<td>CLOSING REMARKS / ADJOURNMENT</td>
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