The presentations will be available online after the conference at [http://www.itewisconsin.org/](http://www.itewisconsin.org/).

**FEATURED DISCUSSIONS**

- Transportation Budget
- Urban Traffic Issues (Panel)
- Flashing Yellow Arrows
- Safety of Signal Heads per Lane
- Successful Public/Private Developments
- Mixed Use Trip Generation Study
- Gateway Development Project
- Feasibility of Tolling Wisconsin Interstates
- Value Engineering
- Jughandle Interchange
- Successful Roundabout
- WisDOT Microsimulation Policy Updates
- Wrong Way Countermeasures
- Crash Report Form Update
- FHWA Work Zone Safety Grant
- New HCM 6.0 Guides
- Milwaukee BRT Study
- Wisconsin Over-height Corridors

**OBJECTIVE**

Transportation problems are found in urban, suburban and rural areas. The Traffic Engineering Workshop and Transportation Planning Forum are designed to solicit discussions and generate solutions to your transportation problems.

**WORKSHOP METHOD**

Traffic engineering and transportation planning experts will present case studies, new technologies, current issues and proven approaches. Bring your questions and real-world issues to discuss with our presenters and your peers. This one-day event is designed to share solutions.

Registration deadline is **Tuesday, April 4, 2017**. The registration fee is:

- **$75** ITE Section Members
- **$90** Non-members
- **$20** Students

Refund of registration fees can be made if notice of withdrawal is received by the ITE on or before April 4, 2017.

**Registration Fee Covers:**

- All Presentations at Workshop and Forum
- Continental Breakfast
- Break Refreshments
- ITE Lunch Meeting
- Up to 6 PDHs
- Free Wireless Internet Access

**DATE:** Wednesday, April 12, 2017

**TIME:**

- 7:00 a.m. to 3:30 p.m.
- Welcome address at 7:45 a.m.

**LOCATION:**

Country Springs Hotel
2810 Golf Road
Pewaukee, Wisconsin
800-247-6640

The Country Springs Hotel is in Pewaukee, 20 miles from Milwaukee and 60 miles from Madison with easy access from I-94.

**REGISTRATION INFORMATION**

Not an ITE member? You can register online at [http://www.itewisconsin.org/](http://www.itewisconsin.org/). Register as a member and enjoy the benefits of membership all year!
7:00AM - REGISTRATION - CONTINENTAL BREAKFAST

7:45AM - WELCOME AND OPENING REMARKS
Welcome
Brian Porter, ITE Wisconsin Section President
Conference Opening Remarks
John Bieberitz, Conference Chair

8:00AM - OPENING SESSION
Transportation Budget: #JustFixIt
Jerry Deschane, League of Wisconsin Municipalities
Urban Traffic Issues (Panel)
Joseph Blakeman, City of Milwaukee
Dave Hansen, City of Green Bay
Dennis Ryan, City of Janesville

9:45AM - BREAK

10:00AM - TRACK A
Evaluating and Prioritizing for Flashing Yellow Arrows
Scott Poska, SRF Consulting
Safety-Related Guidelines for Time-of-Day use of Flashing Yellow Arrow
Vahid Moshtagh, SRF Consulting
Safety Effectiveness of Signal Head per Lane in Wisconsin
Kelly Greuel, AECOM and Kevin Scopoline, WisDOT

10:00AM - TRACK B
Successful Private/Public Developments
Doug Seymour, City of Oak Creek
WisDOT Mixed Use Trip Generation Study
Vicki Haskell, WisDOT BTO and John Bieberitz, TADI
Lakefront Gateway Project
Mary Beth Pettit, Graef and Heather Sackman, WisDOT

11:15AM - LUNCH - ITE Meeting
A Study on the Feasibility of Tolling Wisconsin Interstates
Daniel Yeh, WisDOT

1:15PM - TRACK A
Validation and Consent - How Value Engineering Helped CTH M, a Big Local Project in Madison
Terry Beuthling, HNTB and Dan Tyler, WisDOT
What is a Jughandle? An Inside look at the New USH 12/18 & STH 73 Jughandle Interchange
Christopher Dry, EMCS

1:15PM - TRACK B
Successful Roundabout Implementation in Waunakee - A Case Study
Craig Donze, One Source Consulting
WisDOT Microsimulation
Calibration/Validation Thresholds
Ben Rouleau and Vicki Haskell, WisDOT BTO

2:15PM - BREAK

2:30PM - TRACK A
Wrong Way Countermeasures and Alerts
Brian Scharles, TAPCO
Updated Crash Report Form and Associated Database
FHWA Work Zone Safety Grant
Andi Bill, UW-Madison TOPS Lab

2:30PM - TRACK B
Bob Bryson, Ayres Associates
ITS and Milwaukee County’s East-West Bus Rapid Transit
Rob Beuthling, HNTB and Dan Meyers, AECOM
Wisconsin Over-height Corridors
Bill Wondrachek and Andrew Levy, WisDOT

3:30PM - CLOSING REMARKS / ADJOURNMENT

Registration Deadline: April 4, 2017
Online: http://www.itewisconsin.org/
By Mail: Send payment & form to:
ITE Wisconsin
c/o Laura Zavadil
16745 West Bluemound Road, Suite 200
Brookfield, WI 53005-5938
*Please make checks payable to “ITE Wisconsin”