WTS/ITE Joint Breakfast - Milwaukee BRT Study

When
Wednesday September 14, 2016 from 7:30 AM to 9:30 AM CDT
7:30 Registration/Social Time
8:00 Breakfast
8:30 Program/Speakers
Add to Calendar

Cost
$8 Students
$15 All Others

Menu: The Farmer’s Feast
Meals include bacon, scrambled eggs, hash brown cheddar casserole, bagels, cinnamon rolls, fresh cut fruit, coffee, and juice.

Where
WisDOT – Southeast Region Office
141 NW Barstow Street
Room 314
Waukesha, WI 53188

Please join Brendan Conway (Milwaukee County Transit System) and Carrie Cooper (AECOM) for a presentation on an exciting development in the Milwaukee regional transportation system. Milwaukee County and its partners have been evaluating a Milwaukee Bus Rapid Transit (BRT) system in the nine-mile East-West Corridor, connecting major employment and activity centers through downtown Milwaukee, the Milwaukee Regional Medical Center, Milwaukee’s near west side, and Wauwatosa.

BRT is a high-quality transit system that is increasing ridership and speeding up service in communities across the country. BRT uses improvements like dedicated lanes, modern bus design, signal prioritization, off-board fare collection and better stations/stops to speed up service. The East-West corridor will be the first to provide modernized bus service in the Milwaukee area and across the state. As the spine of the Milwaukee transit system, the East-West BRT will accommodate increasing connectivity within and through the East-West Corridor, demand from existing transit riders, and will encourage other local residents to consider transit as an attractive daily alternative to driving. Milwaukee County will apply for BRT project funding of up to 80% through the Federal Transit Administration’s (FTA) Small Starts program later this summer.

The Locally Preferred Alternative
Length: 9.0 miles
Number of Stations: 19
Frequency of Service:
  Every 10 minutes (peak)
  Every 15 – 30 minutes (off-peak)
Number of BRT Vehicles: 12
Capital Costs: $42M - $48M (2016 $)
Annual Operating Cost: $3.7M (2016 $)
Average Daily Ridership: 19,500 – 23,500
(+40% over existing corridor ridership)
Station Area Population: 47,000
Station Area Jobs: 120,000
Key Station Area Demographics:
  Zero-Car Households: 4,800 (23%)
  Residents below the Poverty Line: 12,700 (26%)
  Residents of Color: 19,700 (48%)

Register by Friday, September 9th. Space is limited to first 64 registrants.
Visit http://www.wtsinternational.org/wisconsin/events/ for additional information.

Contact
wts.wisconsin@gmail.com

Register Now!